

# *The Center for Ethnography*

cordially invites you to

## The Ethnography Of/As Collaboration

### CONVERSATION

WITH

**SYLVIA YANAGISAKO, Professor**  
Department of Anthropology, Stanford University

AND

**LISA ROFEL, Professor**  
Department of Anthropology, UC Santa Cruz

## **The Twenty-first Century Silk Road: Reconceptualizing the Middle Ground**

Abstract

Lisa Rofel and Sylvia Yanagisako will discuss their ethnographic research on the cultural production of transnational capitalism among Italians and Chinese engaged in textile and clothing manufacturing in China's Lower Yangze River Region. In this collaborative study of collaboration, Rofel and Yanagisako are interested in whether and in what ways Chinese and Italian entrepreneurs, managers, consultants, and workers are reformulating their ideas and practices of capitalism, management, social class, labor and personhood. At the same time they are exploring the conceptual and methodological issues entailed in a multi-sited and multi-perspectival ethnography pursued by two ethnographers who have linguistic competence and knowledge of distinct and geographically-distant, but interconnected, sites.

**Friday, January 25, 2008**  
**SSPB 4250 12:00-2:30pm**

Light Lunch Provided

Please RSVP by Friday, January 18, 2008 to  
Sandy Cushman 949-824-3344 or [scushman@uci.edu](mailto:scushman@uci.edu)

For more information about the Center and its events, go to:

<http://www.socsci.uci.edu/~ethnog/>